

THE NEW APPAREL ECONOMY: SRI LANKA THE CIRCULAR HUB FOR APPAREL

Collectively respond to the global demand from consumers and brands, for more ethical, sustainable and circular fashion, by redesigning the industry future for Sri Lanka

Work on break through innovation that is built on circular design strategies to transform your business and collectively the industry, with 'CIRCO' – the experts in creating business using circular design methodology.

CIRCO is a project of CLICKNL, the Dutch Creative Industries Knowledge and Innovation Network. CIRCO powers the development of the Circular Economy, driven by Design. Companies work together with designers on developing circular products, services and business models. They do so by sharing knowledge, experience and inspiration with their network.

This is a unique and exciting session which will enable the apparel industry to identify key differentiators to be future proof for the next decade and beyond.

What you will explore:

Set up a new production line working with only recycled materials, design a take back system after product end of life or equip your designers to design clothes with longer life – these are some of the circular business solutions that you can explore at this one of a kind workshop.

As the chosen hub for South Asia we are ready to work with you to drive some tangible circular innovations for Apparel and Sri Lanka.

For whom:

Whether you are a manufacturer, retailer, sourcing partner or even a sub accessory supplier you can play a role in making apparel into a circular economy.

Recommended for a minimum of 2 employees per company and a maximum of 3 - Senior Executives and above from Operations / Supply chain / Innovation and Design backgrounds with familiarity to the market, customers and preferably other stakeholders.

Session 1: 10th November at 14.00 (3hrs)

Session 2: 17th November at 14.00 (2hrs)

Session 3: 1st December at 14.00 (3hrs)

Session 4: 8th December at 14.00 (2hrs)

Session 5: 15th December at 14.00 (2.5hrs)

• **Format:** Virtual (via zoom) • **Investment:** LKR 25,000 per participant

Initiated by:

Aod—
Create, design, innovate.



Kingdom of the Netherlands



Sri Lanka's pioneering Design Educator; AOD launched the Circular Design Lab with Her Excellency Tanja Gonggrijp, Ambassador of the Kingdom of the Netherlands to Sri Lanka. It is set up to be a collaborative hub dedicated to innovation in design for circular economy and solving real world problems through a circular lens while transforming industries to gear up for the future.

In partnership with:

CIRCO



CIRCO is a Dutch organization brought to life by the government to transform the Dutch economy to be 100% circular by 2050. A social enterprise, organized as a cooperative, CIRCO accelerates the transition to circularity through designing an action focused framework to execute practical and scalable solutions within industries. With the success of their methodologies in the Netherlands, CIRCO is now expanding its knowledge to the rest of the world.

Endorsed by:



To register or for more information, email michele@aod.lk
Registration deadline - **31st October 2021**